

Engaging advocacy groups is a strategic way to garner support for installing a Portland Loo in your community. Here are ten tips to help you locate and approach these groups effectively:

- 1. Identify Relevant Advocacy Groups:** Look for local organizations focused on public health, homelessness, urban development, environmental sustainability, and disability rights. These groups often advocate for accessible public amenities and may align with your goal.
- 2. Research Their Mission and Activities:** Understand each organization's mission, ongoing projects, and past initiatives. This knowledge will help you tailor your approach to demonstrate how the Portland Loo aligns with their objectives.
- 3. Attend Community Meetings and Events:** Participate in local forums, town halls, and events where advocacy groups are present. Networking in these spaces can lead to valuable connections and insights.
- 4. Leverage Social Media and Online Platforms:** Use platforms like Facebook, LinkedIn, and local community forums to identify and connect with advocacy groups. Many organizations maintain an online presence where they share their activities and contact information.
- 5. Initiate Contact with a Personalized Approach:** Reach out via email or phone with a personalized message. Express your appreciation for their work and explain how the installation of a Portland Loo can further mutual goals, such as providing dignified sanitation solutions and keeping public spaces clean.
- 6. Highlight the Benefits of the Portland Loo:** Emphasize features like its durability, cost-effectiveness, and design that deters crime and vandalism. Mention that cities have reported positive outcomes, such as reduced public urination and defecation, after installing the Loo.
- 7. Propose a Collaborative Effort:** Suggest ways to collaborate, such as co-hosting informational sessions, jointly meeting with local officials, or partnering on grant applications to fund the project.
- 8. Be Open to Feedback and Adaptation:** Be receptive to the group's input and be willing to adjust your proposal to address their concerns or suggestions. This flexibility can strengthen the partnership.
- 9. Provide Supporting Materials:** Offer brochures, case studies, and testimonials about the Portland Loo. Visual aids and success stories from other communities can be persuasive.
- 10. Maintain Ongoing Communication:** Keep the advocacy groups informed about your progress and any developments related to the project. Regular updates can help sustain their interest and support.

By following these steps, you can build strong partnerships with advocacy groups to successfully advocate for the installation of a Portland Loo in your community.